



SELLING WITH SELL ASSIST REAL ESTATE
INFORMATION PACK





SELL ASSIST REAL ESTATE LOW COMMISSION FLAT FEE AGENCY

Maximise your sale with our market leading Real Estate commission of \$14,995 + GST.

Sell Assist Real Estate is Licensed under the REAA 2008 and offers the same services as a traditional Real Estate agency but at a fraction of the cost. For a Flat Fee of \$14,995 + GST (excl marketing), Sell Assist Real Estate represents you, offering their Licensed Negotiation Service which takes the stress out of selling privately or paying a large commission usually 4% of the sale price.

We deal with all potential buyers including follow up discussions, drafting the Sale & Purchase agreement and liaising with Solicitors. We ensure your mind is at ease throughout the entire selling process and to help you achieve the best possible sales price for your home.

THE FOUNDER



Andrew Wells | Director
LICENSED SALESPERSON REAA2008

Andrew began his Real Estate career in 2010 where he thrived from day one being awarded "Rookie of the Year" at Lugtons Real Estate. That same year he also placed in the top 15 Salespeople after only twelve months in the industry.

From there Andrew moved to work as a Buyer Specialist alongside Ray Whites' number one Salesperson. During this time Andrew has gained a wide range of experience that led to his success not only within the Real Estate industry, but sales, and customer focused roles as well.

Having an inside knowledge of the Real Estate industry, working with buyers and sellers, Andrew saw an opportunity to provide a service to property owners where they to have more control over the sale process and as a result, saving them money which they can put back into their property journey.

MARKETING PACKAGE



\$2,495

Our Gold Package is the premium marketing solution, designed to achieve maximum exposure across all platforms.

- ✓ Featured on Nz's top Real Estate sites *Homes, One Roof, Real Estate and Trademe Property*
- ✓ Professional Photographs
- ✓ 3D Interactive Floor Plan
- ✓ Walk Through Video
- ✓ Large Photo Sign Board

[VIEW FULL PACKAGE DETAILS www.selldirect.co.nz](http://www.selldirect.co.nz)

Sell Assist provides access to online advertising that targets specific markets, making it easier for buyers to spot your property. All our listings are advertised on New Zealand's largest property platform Trademe Property as well as several other Real Estate and Property websites giving you maximum exposure! We also offer online or on site Auctions for those who wish to market their home without a price.

Our marketing package covers a wide range of all advertising mediums and is tailored to your needs. This means buyers are more likely to encounter your advertising, whatever their preferred media.

Another advantage with our Sell Assist package is our strong social media presence adding to the exposure of your property. We feel it is important to use all the websites and resources that potential buyers may be looking at in order to maximise your sale price.

Real Estate Commission Calculator					
Real Estate Company	Admin Fee	Commission Fee	GST	Total Fees Inc. GST	Fee Rank
Sell Assist Real Estate		\$14,995.00	\$2,249.00	\$17,224.00	1
Barfoot & Thompson Residential		\$18,850.00	\$2,827.50	\$21,677.50	2
Barfoot & Thompson Rural	\$495.00	\$20,800.00	\$3,120.00	\$23,920.00	3
Professionals		\$22,350.00	\$3,472.00	\$25,702.50	4
Unlimited Potential		\$23,150.00	\$3,562.50	\$26,622.50	5
Harcourts		\$23,750.00	\$3,562.50	\$27,312.50	6
Century 21		\$24,000.00	\$3,600.00	\$27,600.00	7
LJ Hooker		\$24,000.00	\$3,600.00	\$27,600.00	7
Ray White		\$24,000.00	\$3,600.00	\$27,600.00	7

Real Estate Commission Calculator data from calculate.co.nz. Rates are from based on a sale of \$650,000.

EXAMPLES OF PRINTED MEDIA

LOW MAINTENANCE & SO CENTRAL

EXCLUSIVE

3 BEDROOM 1 LIVING 2 BATHROOM 2 GARAGE

Sell Assist
REAL ESTATE - LICENSED UNDER THE REA 2008

31 Voight Avenue, Chartwell, Hamilton
Looking for a low maintenance home that you can lock up and leave? Look no further! This three bedroom home with private backyard is just what you need.

View on www.trademe.co.nz REF # SDRE106

A4 double sided promotional flyers

Sell Assist
Looking To Save Money On Agent Commissions?

Sell Assist is New Zealand's premier Real Estate Licensed Real Estate agency. We offer a fixed fee of \$4,995 plus GST including everything you will need to sell your home. With a lower commission you can still receive the same money and ready assistance you can get from a real estate agent. See us at 0800 735 534 or visit www.sellassist.co.nz

FLOOR PLAN

- Private Backyard
- Low Maintenance Property
- Separate Laundry Area
- Open Plan Kitchen/Dining Area
- Internal Access Garage
- Close To Amenities

PROPERTY FEATURES

- Chairs Bench
- Wall Oven
- Rangehood
- Cook Top
- Wash/Dryer
- Dishwasher
- Chilldown
- Carport Shed
- Heated Steel Shed
- Hard Floor Countertop
- Heat Pump
- Alarm
- TV Aerial
- Garage Floor Remnants

CHARTWELL

Land Value:	\$290,000	C.T.	804450
Improvements Value:	\$330,000	Lot:	88
Capital Value:	\$620,000	DPG:	\$76275
Rates (ICC):	\$2,686.26	Floor Area:	170m ²
Rates (EW):	\$583.36	Land Area:	289m ²
		Age:	2017

LEGAL DESCRIPTION

Method of Sale: S7-63-000

For property reports and additional information please go to the property page on www.sellassist.co.nz or contact your nearest agent.

CONTACT
Andrew Wells 027 728 7965
andrew@sellassist.co.nz

METHOD OF SALE

View on www.trademe.co.nz REF # SDRE106

BUY ME, I'M BRICK

PRIVATE SALE

Just Listed

Sell Assist

View on www.trademe.co.nz REF # SDRE957

Sell Assist

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andrew@sellassist.co.nz

METHOD OF SALE

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DL double sided promotional flyers

SOLD

Sell Assist
REAL ESTATE - LICENSED UNDER THE REA 2008

\$14,995* Commission

Sold label for signboard

LOW MAINTENANCE & SO CENTRAL

EXCLUSIVE



3 BEDROOM 1 LIVING 2 BATHROOM 2 GARAGE

Sell Assist
REAL ESTATE - LICENSED UNDER THE REA 2008

- Brick and Cedar
- Fully Fenced Section
- Internal Access Garage
- Private Backyard

Andrew Wells 027 728 7965
www.selldirect.co.nz TradeMe REF# SDRE106

Sell Assist Real Estate - Licensed under the REA 2008

Custom signboard 1600x900 with photos

OPEN HOME

Sell Assist
REAL ESTATE - LICENSED UNDER THE REA 2008

Open home pointers

MEDIA PLATFORMS

trademe property

realestate.co.nz

homes.co.nz

OneRoof

Facebook, Google+, Instagram, Twitter, YouTube, LinkedIn



AUCTION

\$1,495

(excludes marketing, includes LIM)

ONLINE & ONSITE AUCTION

An Auction is the premium marketing method for establishing top market value for your home. Auctions can limit the risk of underselling, bringing you the best money the market will currently pay for your property.

The competitive atmosphere of an Auction can have the effect of encouraging buyers to pay a little more than they might initially have planned, so the outcome may well be even better than the seller expected.

All our Auctions are conducted with a Licensed Auctioneer from New Zealand's largest and well respected Auction house. The Auctioneer will work alongside you pre, during and post Auction to achieve the best possible sale price possible for your home.

- Buyers come prepared to buy and are buying unconditionally with all conditions satisfied
- Assurance that property will be sold at true market value often exceeding expectations
- Accelerates the sale process by running a 3-week campaign
- Creates competition among buyers driving the sale price up
- The seller knows exactly when the property will sell and picks a settlement date suiting them
- Takes the seller out of the negotiation process putting in the hands of a Licensed Auctioneer
- Ensures an aggressive marketing program that increases the interest and visibility through the use of all available medians

SALES RECORD


Sales- Last 24 months 80 \$51.5M	Sales- All time 125 \$70.5M	SOLD
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TRACK RECORD




SOLD

Dunedin, 28 Columba Avenue



SOLD

Hamilton, 31 Voight Avenue



SOLD

Otaki, 36b Lemon Street



SOLD

Matamata, 38 Nikau Place



SOLD

Waitara, 40 Hutchins Street



SOLD

Auckland, 54 Earnslaw Crescent



SOLD

Cambridge, 64 Bryce Street



SOLD

Taupiri, 65 Catley Road



SOLD

Oamaru, 66 Aln Street



SOLD

Te Awamutu, 913 Te Rahu Road



SOLD

Pukekohe, 995 Paerata Road



SOLD

Auckland, 1601 Great North Road



GET IN TOUCH

We'd love to hear from you, heres how you can reach us



sellassist@selldirect.co.nz



0800 735 534



www.selldirect.co.nz



DISCLAIMER: Sell Direct does not warrant the accuracy or completeness of the information provided in this report and does not accept liability for any losses incurred, either directly or indirectly, by any person arising from or in connection with the supply or use of the whole or any part of this report or the PropertySmarts service.

THE CUSTOMER AGREES AND ACKNOWLEDGES THAT THE COMPANY. Is a marketing company and is not a Real Estate agency, Conveyancer, Lawyer, Conveyancing Practitioner or Land Broker under the Lawyers and Conveyancers Act 2006. Is not a Real Estate agent or otherwise registered or licensed with or by the Real Estate Agents Authority. Does not collect a commission or any payment in respect of a successful Property transaction. Does not represent either the Vendor or Purchaser of a Property. Is not a party to any negotiations, arrangement, contract, agreement, sale or transaction in respect of the Property. May use third parties to provide the Goods and Services to the Customer.

LICENSED NEGOTIATION SERVICES. The Company can arrange a Licensed Negotiation Services if required by the Customer. Negotiation services are regulated by the Real Estate Agents Act 2008. As a result, if the Customer wishes to proceed with negotiation services, the Customer acknowledges as follows: The negotiation services are provided by a separate company, called Sell Assist Real Estate Limited, who is licensed pursuant to the REAA 2008 and is related to the Company. The Company does not provide this service. Negotiation services are subject to separate terms and conditions, which can be provided by the Company upon request. Negotiation services will be conducted by a licensed salesperson pursuant to the Real Estate Agents Act 2008.



For further information phone Andrew Wells, Director 027 728 7965
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