









## SELL ASSIST REAL ESTATE LOW COMMISSION FLAT FEE AGENCY

Maximise your sale with our market leading Real Estate commission of \$14,995 + GST.

Sell Assist Real Estate is Licensed under the REAA 2008 and offers the same services as a traditional Real Estate agency but at a fraction of the cost. For a Flat Fee of \$14,995 + GST (excl marketing), Sell Assist Real Estate represents you, offering their Licensed Negotiation Service which takes the stress out of selling privately or paying a large commission usually 4% of the sale price.

We deal with all potential buyers including follow up discussions, drafting the Sale & Purchase agreement and liaising with Solicitors. We ensure your mind is at ease throughout the entire selling process and to help you achieve the best possible sales price for you home.

#### THE FOUNDER



Andrew Wells | Director

Andrew began his Real Estate career in 2010 where he thrived from day one being awarded "Rookie of the Year" at Lugtons Real Estate. That same year he also placed in the top 15 Salespeople after only twelve months in the industry.

From there Andrew moved to work as a Buyer Specialist alongside Ray Whites' number one Salesperson. During this time Andrew has gained a wide range of experience that led to his success not only within the Real Estate industry, but sales, and customer focused roles as well.

Having an inside knowledge of the Real Estate industry, working with buyers and sellers, Andrew saw an opportunity to provide a service to property owners where they to have more control over the sale process and as a result, saving them money which they can put back into their property journey.

## MARKETING PACKAGE



Sell Assist provides access to online advertising that targets specific markets, making it easier for buyers to spot your property. All our listings are advertised on New Zealand's largest property platform Trademe Property as well as several other Real Estate and Property websites giving you maximum exposure! We also offer online or on site Auctions for those who wish to market their home without a price.

Our marketing package covers a wide range of all advertising mediums and is tailored to your needs. This means buyers are more likely to encounter your advertising, whatever their preferred media.

Another advantage with our Sell Assist package is our strong social media presence adding to the exposure of your property. We feel it is important to use all the websites and resources that potential buyers may be looking at in order to maximise your sale price.

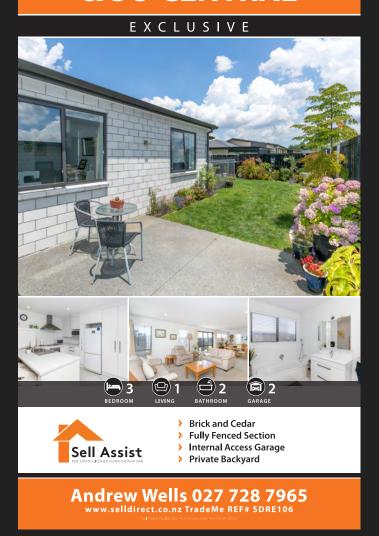
Real Estate Commission Calculator					
Real Estate Company	Admin Fee	Commission Fee	GST	Total Fees Inc. GST	Fee Rank
Sell Assist Real Estate		\$14,995.00	\$2,249.00	\$17,224.00	1
Barfoot & Thompson Residential		\$18,850.00	\$2,827.50	\$21,677.50	2
Barfoot & Thompson Rural	\$495.00	\$20,800.00	\$3,120.00	\$23,920.00	3
Professionals		\$22,350.00	\$3,472.00	\$25,702.50	4
Unlimited Potential		\$23,150.00	\$3,562.50	\$26,622.50	5
Harcourts		\$23,750.00	\$3,562.50	\$27,312.50	6
Century 21		\$24,000.00	\$3,600.00	\$27,600.00	7
LJ Hooker		\$24,000.00	\$3,600.00	\$27,600.00	7
Ray White		\$24,000.00	\$3,600.00	\$27,600.00	7

## **EXAMPLES OF PRINTED MEDIA**



A4 double sided promotional flyers

# LOW MAINTENANCE & SO CENTRAL





DL double sided promotional flyers



Sold label for signboard



Open home pointers

## MEDIA PLATFOR<u>MS</u>



Custom signboard 1600x900 with photos



## ONLINE & ONSITE AUCTION

An Auction is the premium marketing method for establishing top market value for your home. Auctions can limit the risk of underselling, bringing you the best money the market will currently pay for your property.

The competitive atmosphere of an Auction can have the effect of encouraging buyers to pay a little a more than they might initially have planned, so the outcome may well be even better than the seller expected.

All our Auctions are conducted with a Licensed Auctioneer from New Zealand's largest and well respected Auction house. The Auctioneer will work alongside you pre, during and post Auction to achieve the best possible sale price possible for your home.

- Buyers come prepared to buy and are buying unconditionally with all conditions satisfied
- Assurance that property will be sold at true market value often exceeding expectations
- Accelerates the sale process by running a 3-week campaign
- Creates competition among buyers driving the sale price up
- The seller knows exactly when the property will sell and picks a settlement date suiting them
- Takes the seller out of the negotiation process putting in the hands of a Licensed Auctioneer
- Ensures an aggressive marketing program that increases the interest and visibility through the use of all available medians

## SALES RECORD

Sales- Last 24 months

80 | \$51.5M

Sales- All time

125 | \$70.5M



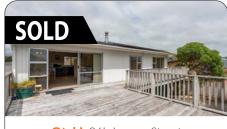
## TRACK RECORD



Dunedin, 28 Columba Avenue



Hamilton, 31 Voight Avenue



Otaki, 36b Lemon Street



Matamata, 38 Nikau Place



Waitara, 40 Hutchins Street



Auckland, 54 Earnslaw Crescent



Cambridge, 64 Bryce Street



Taupiri, 65 Catley Road





Te Awamutu, 913 Te Rahu Road







## **GET IN TOUCH**

We'd love to hear from you, heres how you can reach us







sellassist@selldirect.co.nz

0800 735 534

www.selldirect.co.nz











DISCLAIMER: Sell Direct does not warrant the accuracy or completemess of the information provided in this report and does not accept liability for any losses incurred, either directly or indirectly, by any person arising from or in connection with the supply or use of the whole of any part of this report or the PropertySmarts service.

THE CUSTOMER AGREES AND ACKNOWLEDGES THAT THE COMPANY. Is a marketing company and is not a Real Estate agency, Conveyancer, Lawyer, Conveyancing Practitioner or Land Broker under the Lawyers and Conveyancers Act 2006. Is not a Real Estate agent or otherwise registered or licensed with or by the Real Estate Agents Authority. Does not collect a commission or any payment in respect of a successful Property transaction. Does not represent either the Vendor or Purchaser of a Property. Is not a party to any negotiations, arrangement, contract, agreement, sale or transaction in respect of the Property. May use third parties to provide the Goods and Services to the Customer.

LICENSED NEGOTIATION SERVICES. The Company can arrange a Licensed Negotiation Services if required by the Customer. Negotiation services are regulated by the Real Estate Agents Act 2008. As a result, if the Customer wishes to proceed with negotiation services, the Customer acknowledges as follows: The negotiation services are provided by a separate company, called Sell Assist Real Estate Limited, who is licensed pursuant to the REAA 2008 and is related to the Company. The Company does not provide this service. Negotiation services are subject to separate terms and conditions, which can be provided by the Company upon request. Negotiation services will be conducted by a licensed salesperson pursuant to the Real Estate Agents Act 2008.

